

# CAMILLE WILKIE

## PROFESSIONAL EXPERIENCE

### NEW BUSINESS DEVELOPMENT / DESIGN INTERN

Maxus, New York, NY | Summer 2015

Worked directly for the CEO of the North American branch of a global Media agency. Designed visual powerpoint presentations and marketing collateral for new prospective clients. Additionally created misc. graphic materials- such as redesigning infographics, promotional materials and holiday inspired logos.

### GRAPHIC DESIGN INTERN

Virtual Tarot, Tampa, FL | January - April 2015

Assisted in the filming and video production of well known youtube Tarot interpreters. Also participated in brand development by helping organize website layout and content, in addition to designing thumbnail icons. Improved knowledge of media strategizing for digitally driven marketplace.

### GRAPHIC DESIGN INTERN

Kravet, New York, NY | Summer 2014

Entirely involved in the launch of a new national drapery hardware line that introduced 7 individual collections: from conceptualizing the layout and packaging design, assisting in photoshoot production, to ultimately creating print ready documents. Graphically designed all marketing materials- binder, insert folders, printed catalog and National Sales Meeting presentation. Additionally researched trends and themes to create mood boards for client presentations.

### PRODUCT MERCHANDISING INTERN

Kravet, New York, NYC | Summer 2013

Worked with a variety of materials to create visual mockups in preparation for bookmaker. These projects required the use of art tools, photocopier and various computer programs.

## ADDITIONAL EXPERIENCE

### HOSTESS

Bella's Italian Cafe, Tampa, FL | January - October 2013

Customer service: Greeted and strategically seated guests to optimize efficiency and circulation. Organized reservation, and assisted in table bussing/setting.

### FRONT DESK MANAGER

Barnstormer's Gymnastics, Rumson, NJ | September 2009 - August 2012

Leading customer service receptionist, responsible for general operations and administration. Maintained records and bookkeeping by auditing all accounts, billings and receivables. Managed inventory of beverages and apparel for in-house shop. Additionally designing various promotional materials- such as schedules, birthday invitations, certificates, etc. Utilized Constant Contact software to input customer information, create and send emails blasts.

## CONTACT



camillerwilkie@gmail.com



(732) 693-7384



5 Island View Way Unit 69  
Seabright, NJ | 07760

## EDUCATION

### UNIVERSITY OF TAMPA

Bachelors of Arts | December 2015

**MAJOR:** Advertising (Creative)

**MINOR:** Graphic Design

### UNIVERSIDAD AUTONOMA DE BARCELONA

Barcelona, Spain | Fall 2014

## PORTFOLIO

www.camillerwilkie.com

## TECHNICALSKILLS

InDesign ●●●●●  
Illustrator ●●●●●  
Photoshop ●●●●●  
Word ●●●●●  
Powerpoint ●●●●●